

Vote 38

Tourism

Budget summary

R million	2021/22				2022/23	2023/24
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
MTEF allocation						
Administration	305.3	301.8	0.2	3.3	311.2	316.3
Tourism Research, Policy and International Relations	1 382.2	78.6	1 303.1	0.5	1 415.5	1 431.8
Destination Development	305.6	305.4	–	0.1	315.2	299.9
Tourism Sector Support Services	436.6	118.9	317.6	0.1	441.9	444.3
Total expenditure estimates	2 429.6	804.8	1 620.8	4.0	2 483.9	2 492.3
Executive authority	Minister of Tourism					
Accounting officer	Director-General of Tourism					
Website	www.tourism.gov.za					

The Estimates of National Expenditure are available at www.treasury.gov.za. Additional tables in Excel format can be found at www.treasury.gov.za and www.vulekamali.gov.za

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote the growth and development of the tourism sector; promote quality tourism products and services; provide for the effective marketing of South Africa as a domestic and international tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote responsible tourism for the benefit of South Africa, and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan.

Selected performance indicators

Table 38.1 Performance indicators by programme and related priority

Indicator	Programme	MTSF priority	Audited performance			Estimated performance	MTEF targets		
			2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
Number of monitoring and evaluation reports produced	Tourism Research, Policy and International Relations	Priority 2: Economic transformation and job creation	1	1	1	1	1	1	1
Number of work opportunities created through the Working for Tourism programme per year	Destination Development		3 457	3 199	4 331	2 713	4 977	4 524	3 068
Number of initiatives to support tourism SMMEs per year	Tourism Sector Support Services		4	4	6	2	6	7	7
Number of capacity-building programmes implemented per year	Tourism Sector Support Services		9	9	9	5	5	5	5

Expenditure overview

Over the medium term, the Department of Tourism will focus on the rejuvenation of the industry as part of the

national tourism recovery plan. This will involve intensive work, in partnership with the police and other relevant stakeholders, to enhance tourism safety by introducing national norms and standards for safe tourism operations based on globally recognised biosecurity protocols. This is expected to enable safe travel and rebuild traveller confidence. In addition, over the MTEF period, the department will aim to stimulate domestic demand; introduce the e-visa programme for priority markets; and promote collaborative investment in the sector through measures such as ensuring the effectiveness of market-entry facilitation programmes. Examples of these include the wine service training programme and the hospitality youth programme, which aim to provide young people with essential tourism skills that enhance the experience of visitors.

The department has a total budget of R7.4 billion over the medium term. Transfers to South African Tourism to market South Africa as a tourism destination of choice account for an estimated 53.6 per cent (R3.9 billion) of this amount over this period. Cabinet-approved budget reductions of R606.4 million over the MTEF period will be effected on good and services (R125.7 million), transfers and subsidies (R325.1 million), and compensation of employees (R155.5 million).

To support transformation objectives, despite these reductions, the department will reprioritise a targeted R540 million over the medium term from the *Destination Development* programme to the *Tourism Incentive Programme* subprogramme in the *Tourism Sector Support Services* programme. This will be used to pilot the Tourism Equity Fund, which is intended to support commercially viable black-owned enterprises to acquire shares in tourism enterprises; promote the visibility of small, medium and micro enterprises (SMMEs); and facilitate the development of community assets and ownership patterns. Expenditure in the subprogramme accounts for an estimated 13.4 per cent (R992.3 million) of the department's total budget over the medium term.

Expenditure trends and estimates

Table 38.2 Vote expenditure trends and estimates by programme and economic classification

Programmes											
1. Administration											
2. Tourism Research, Policy and International Relations											
3. Destination Development											
4. Tourism Sector Support Services											
Programme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
R million	2017/18	2018/19	2019/20	2020/21	2017/18 - 2020/21	2020/21	2021/22	2022/23	2023/24	2020/21 - 2023/24	2023/24
Programme 1	241.9	260.7	287.3	299.6	7.4%	13.3%	305.3	311.2	316.3	1.8%	14.0%
Programme 2	1 196.7	1 283.9	1 419.1	499.1	-25.3%	53.8%	1 382.2	1 415.5	1 431.8	42.1%	53.5%
Programme 3	433.5	398.4	430.0	465.9	2.4%	21.1%	305.6	315.2	299.9	-13.7%	15.7%
Programme 4	261.8	291.7	248.0	162.2	-14.8%	11.8%	436.6	441.9	444.3	39.9%	16.8%
Subtotal	2 134.0	2 234.8	2 384.4	1 426.9	-12.6%	100.0%	2 429.6	2 483.9	2 492.3	20.4%	100.0%
Total	2 134.0	2 234.8	2 384.4	1 426.9	-12.6%	100.0%	2 429.6	2 483.9	2 492.3	20.4%	100.0%
Change to 2020				(1 054.1)			(156.6)	(203.9)	(245.9)		
Budget estimate											
Economic classification											
Current payments	591.1	707.1	864.7	949.5	17.1%	38.0%	804.8	824.2	816.4	-4.9%	38.4%
Compensation of employees	296.2	313.5	329.4	336.4	4.3%	15.6%	333.1	333.1	333.1	-0.3%	15.1%
Goods and services ¹	294.9	393.7	535.3	613.1	27.6%	22.5%	471.7	491.1	483.4	-7.6%	23.3%
of which:											
Consultants: Business and advisory services	22.9	23.6	21.2	51.6	0.3	0.0	48.6	46.6	32.2	-14.5%	2.0%
Contractors	5.4	114.5	3.4	154.5	2.1	0.0	27.9	33.7	35.4	(0.4)	0.0
Agency and support/outsourced services	0.1	0.4	171.5	87.1	9.6	0.0	58.8	61.6	61.6	(0.1)	0.0
Operating leases	35.7	43.3	37.8	41.5	0.1	0.0	43.8	45.5	46.9	4.1%	2.0%
Travel and subsistence	43.1	53.5	52.1	65.5	0.1	0.0	80.2	82.9	85.5	9.3%	3.6%
Training and development	123.1	95.3	176.7	126.9	0.0	0.1	117.9	123.1	121.5	(0.0)	0.1
Transfers and subsidies¹	1 320.1	1 421.7	1 499.2	473.6	-28.9%	57.6%	1 620.8	1 655.5	1 671.6	52.3%	61.4%
Departmental agencies and accounts	1 174.1	1 274.0	1 358.0	423.2	-28.8%	51.7%	1 304.3	1 333.7	1 349.3	47.2%	49.9%
Foreign governments and international organisations	6.4	2.3	2.8	3.1	-21.8%	0.2%	2.3	2.4	2.4	-7.9%	0.1%
Public corporations and private enterprises	48.0	75.9	131.7	43.6	(0.0)	0.0	310.0	315.2	315.7	0.9	0.1
Non-profit institutions	0.6	0.5	0.4	-	(1.0)	-	0.4	0.4	0.4	-	-
Households	91.1	68.9	6.2	3.7	-65.7%	2.1%	3.7	3.8	3.8	1.0%	0.2%

Table 38.2 Vote expenditure trends and estimates by programme and economic classification

Economic classification	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2017/18	2018/19	2019/20				2020/21	2021/22	2022/23		
R million											
Payments for capital assets	222.6	105.6	20.0	3.8	-74.3%	4.3%	4.0	4.1	4.3	4.1%	0.2%
Buildings and other fixed structures	214.5	94.2	10.1	-	-100.0%	3.9%	-	-	-	-	-
Machinery and equipment	6.6	8.5	8.7	2.8	-24.9%	0.3%	3.0	3.2	3.3	5.0%	0.1%
Software and other intangible assets	1.4	2.8	1.3	1.0	-12.5%	0.1%	0.9	1.0	1.0	1.5%	0.0%
Payments for financial assets	0.1	0.4	0.4	-	-100.0%	0.0%	-	-	-	0.0%	0.0%
Total	2 134.0	2 234.8	2 384.4	1 426.9	-12.6%	100.0%	2 429.6	2 483.9	2 492.3	20.4%	100.0%

1. Tables with expenditure trends, annual budget, adjusted appropriation and audited outcome are available at www.treasury.gov.za and www.vulekamali.gov.za.

Transfers and subsidies expenditure trends and estimates

Table 38.3 Vote transfers and subsidies trends and estimates

	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2017/18	2018/19	2019/20				2020/21	2021/22	2022/23		
R thousand											
Households											
Social benefits											
Current	923	747	5 277	-	-100.0%	0.1%	-	-	-	-	-
Employee social benefits	923	747	5 277	-	-100.0%	0.1%	-	-	-	-	-
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	1 174 097	1 274 023	1 358 033	423 199	-28.8%	89.7%	1 304 348	1 333 682	1 349 291	47.2%	81.4%
Culture, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority	197	179	157	172	-4.4%	-	181	188	194	4.1%	-
South African Tourism	1 129 288	1 208 048	1 354 161	423 027	-27.9%	87.3%	1 297 038	1 329 206	1 344 672	47.0%	81.0%
Tourism Incentive Programme	40 000	61 548	-	-	-100.0%	2.2%	-	-	-	-	-
Technology Innovation Agency	-	-	-	-	-	-	3 000	-	-	-	0.1%
National Tourism Careers Expo	4 612	4 248	3 715	-	-100.0%	0.3%	4 129	4 288	4 425	-	0.2%
Households											
Other transfers to households											
Current	90 203	68 184	961	3 669	-65.6%	3.5%	3 714	3 816	3 782	1.0%	0.3%
Employee social benefits	-	10	37	-	-	-	-	-	-	-	-
Bursaries for non-employees	5 052	4 639	924	3 669	-10.1%	0.3%	3 714	3 816	3 782	1.0%	0.3%
Claims against the state	492	-	-	-	-100.0%	-	-	-	-	-	-
Expanded public works programme	57 094	40 630	-	-	-100.0%	2.1%	-	-	-	-	-
Expanded public works programme incentive	27 565	22 905	-	-	-100.0%	1.1%	-	-	-	-	-
Public corporations and private enterprises											
Other transfers to private enterprises											
Current	47 966	75 939	131 736	43 628	-3.1%	6.3%	310 000	315 172	315 692	93.4%	18.2%
N12 Treasure Route Association	600	-	-	-	-100.0%	-	-	-	-	-	-
Tourism Incentive Programme	47 366	75 939	131 736	43 628	-2.7%	6.3%	310 000	315 172	315 692	93.4%	18.2%
Non-profit institutions											
Current	560	472	413	-	-100.0%	-	431	443	439	-	-
Federated Hospitality Association of South Africa	560	472	413	-	-100.0%	-	431	443	439	-	-
Foreign governments and international organisations											
Current	6 394	2 348	2 772	3 055	-21.8%	0.3%	2 341	2 406	2 385	-7.9%	0.2%
Regional Tourism Organisation of South Africa	4 056	-	-	-	-100.0%	0.1%	-	-	-	-	-
United Nations World Tourism Organisation	2 338	2 348	2 772	3 055	9.3%	0.2%	2 341	2 406	2 385	-7.9%	0.2%
Total	1 320 143	1 421 713	1 499 192	473 551	-28.9%	100.0%	1 620 834	1 655 519	1 671 589	52.3%	100.0%

Personnel information

Table 38.4 Vote personnel numbers and cost by salary level and programme¹

Programmes		Number and cost ² of personnel posts filled/planned for on funded establishment															Number			
Number of posts estimated for 31 March 2021																	Average growth rate (%)	Average: Salary level/ Total (%)		
Number of funded posts	Number of posts additional to the establishment	Actual 2019/20			Revised estimate 2020/21			Medium-term expenditure estimate						2020/21 - 2023/24						
		Number	Cost	Unit cost	Number	Cost	Unit cost	2021/22		2022/23		2023/24								
Tourism		495	–	490	329.4	0.7	495	336.4	0.7	478	333.1	0.7	472	333.1	0.7	462	333.1	0.7	-2.3%	100.0%
Salary level		495	–	490	329.4	0.7	495	336.4	0.7	478	333.1	0.7	472	333.1	0.7	462	333.1	0.7	-2.3%	100.0%
1 – 6	95	–	102	25.2	0.2	95	23.5	0.2	91	22.9	0.3	91	23.3	0.3	88	23.4	0.3	-2.5%	19.1%	
7 – 10	229	–	212	117.2	0.6	229	127.0	0.6	217	122.5	0.6	215	123.6	0.6	212	124.5	0.6	-2.5%	45.8%	
11 – 12	99	–	105	94.4	0.9	99	91.2	0.9	99	92.7	0.9	97	92.0	0.9	95	91.8	1.0	-1.4%	20.5%	
13 – 16	70	–	69	88.1	1.3	70	90.2	1.3	69	90.4	1.3	67	89.4	1.3	65	88.6	1.4	-2.4%	14.2%	
Other	2	–	2	4.5	2.2	2	4.6	2.3	2	4.6	2.3	2	4.7	2.4	2	4.8	2.4	–	0.4%	
Programme	495	–	490	329.4	0.7	495	336.4	0.7	478	333.1	0.7	472	333.1	0.7	462	333.1	0.7	-2.3%	100.0%	
Programme 1	257	–	253	153.0	0.6	257	155.6	0.6	243	151.6	0.6	241	151.6	0.6	235	151.6	0.6	-2.9%	51.2%	
Programme 2	66	–	65	50.1	0.8	66	50.8	0.8	68	53.6	0.8	67	53.6	0.8	68	53.6	0.8	1.0%	14.1%	
Programme 3	73	–	74	54.2	0.7	73	57.1	0.8	69	55.9	0.8	67	55.9	0.8	64	55.9	0.9	-4.3%	14.3%	
Programme 4	99	–	98	72.1	0.7	99	72.9	0.7	98	72.0	0.7	97	72.0	0.7	95	72.0	0.8	-1.4%	20.4%	

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Departmental receipts

Table 38.5 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate 2020/21	Revised estimate	Average growth rate (%)	Average: Receipt item/ Total (%)	Medium-term receipts estimate			Average growth rate (%)	Average: Receipt item/ Total (%)
	2017/18	2018/19	2019/20					2021/22	2022/23	2023/24		
Departmental receipts	1 138	2 482	4 250	15 369	15 369	138.1%	100.0%	2 586	2 640	2 694	-44.0%	100.0%
Sales of goods and services produced by department	71	70	69	184	184	37.4%	1.7%	85	86	87	-22.1%	1.9%
Sales by market establishments	71	70	69	84	84	5.8%	1.3%	85	86	87	1.2%	1.5%
of which:												
Rent collected from the letting of open and covered parking	71	70	69	84	84	5.8%	1.3%	85	86	87	1.2%	1.5%
Other sales	–	–	–	100	100	–	0.4%	–	–	–	-100.0%	0.4%
of which:												
Commission received on deduction of insurance and other premiums from employees salaries	–	–	–	100	100	–	0.4%	–	–	–	-100.0%	0.4%
Sales of scrap, waste, arms and other used current goods	89	94	97	83	83	-2.3%	1.6%	84	85	86	1.2%	1.5%
of which:												
Sales of scrap, waste, arms and other used current goods	89	94	97	83	83	-2.3%	1.6%	84	85	86	1.2%	1.5%
Interest, dividends and rent on land	104	127	179	102	102	-0.6%	2.2%	103	104	105	1.0%	1.8%
Interest	104	127	179	102	102	-0.6%	2.2%	103	104	105	1.0%	1.8%
Sales of capital assets	38	44	254	–	–	-100.0%	1.4%	64	65	66	–	0.8%
Transactions in financial assets and liabilities	836	2 147	3 651	15 000	15 000	161.8%	93.1%	2 250	2 300	2 350	-46.1%	94.0%
Total	1 138	2 482	4 250	15 369	15 369	138.1%	100.0%	2 586	2 640	2 694	-44.0%	100.0%

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 38.6 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	Average Expenditure/ Total (%)
	2017/18	2018/19	2019/20		2020/21	2017/18 - 2020/21	2021/22	2022/23	2023/24		
R million											
Ministry	25.8	23.4	38.8	36.1	11.8%	11.4%	36.4	37.0	37.4	1.2%	11.9%
Management	3.0	2.9	3.3	3.0	0.7%	1.1%	2.8	2.9	2.9	-1.5%	0.9%
Corporate Management	142.2	153.7	154.7	168.7	5.9%	56.8%	168.9	171.6	173.9	1.0%	55.4%
Financial Management	32.3	35.6	51.5	48.6	14.6%	15.4%	51.6	52.5	53.2	3.1%	16.7%
Office Accommodation	38.6	45.0	39.1	43.2	3.8%	15.2%	45.5	47.3	48.8	4.1%	15.0%
Total	241.9	260.7	287.3	299.6	7.4%	100.0%	305.3	311.2	316.3	1.8%	100.0%
Change to 2020				(8.9)			(21.7)	(29.3)	(30.6)		
Budget estimate											
Economic classification											
Current payments	235.5	250.8	272.4	296.4	8.0%	96.8%	301.8	307.6	312.6	1.8%	98.9%
Compensation of employees	137.5	138.2	153.0	155.6	4.2%	53.6%	151.6	151.6	151.6	-0.9%	49.5%
Goods and services ¹	98.0	112.6	119.5	140.8	12.8%	43.2%	150.2	156.0	161.0	4.6%	49.3%
of which:											
Audit costs: External	6.1	5.6	9.6	10.3	19.2%	2.9%	11.2	11.6	12.0	5.3%	3.7%
Communication	4.0	4.6	6.9	7.2	21.6%	2.1%	10.0	9.8	10.1	12.0%	3.0%
Computer services	9.9	9.7	10.3	12.2	7.4%	3.9%	12.9	13.4	13.8	4.1%	4.2%
Consultants: Business and advisory services	5.1	8.5	9.2	11.1	29.3%	3.1%	11.3	11.8	12.2	3.0%	3.8%
Operating leases	35.7	43.3	37.8	41.5	5.1%	14.5%	43.8	45.5	46.9	4.1%	14.4%
Travel and subsistence	14.6	15.3	19.0	20.6	12.1%	6.4%	23.2	24.2	25.0	6.5%	7.5%
Transfers and subsidies ¹	2.0	1.0	6.3	0.2	-55.6%	0.9%	0.2	0.2	0.2	4.1%	0.1%
Departmental agencies and accounts	0.2	0.2	0.2	0.2	-4.4%	0.1%	0.2	0.2	0.2	4.1%	0.1%
Households	1.8	0.9	6.1	-	-100.0%	0.8%	-	-	-	-	-
Payments for capital assets	4.4	8.8	8.4	3.1	-11.2%	2.3%	3.3	3.4	3.5	4.1%	1.1%
Machinery and equipment	3.0	5.9	7.2	2.1	-11.4%	1.7%	2.3	2.4	2.5	5.3%	0.8%
Software and other intangible assets	1.4	2.8	1.3	1.0	-10.8%	0.6%	0.9	1.0	1.0	1.5%	0.3%
Payments for financial assets	0.0	0.1	0.2	-	-100.0%	-	-	-	-	-	-
Total	241.9	260.7	287.3	299.6	7.4%	100.0%	305.3	311.2	316.3	1.8%	100.0%
Proportion of total programme expenditure to vote expenditure	11.3%	11.7%	12.1%	21.0%	-	-	12.6%	12.5%	12.7%	-	-
Details of transfers and subsidies											
Households											
Social benefits											
Current	0.4	0.2	5.2	-	-100.0%	0.5%	-	-	-	-	-
Employee social benefits	0.4	0.2	5.2	-	-100.0%	0.5%	-	-	-	-	-
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	0.2	0.2	0.2	0.2	-4.4%	0.1%	0.2	0.2	0.2	4.1%	0.1%
Culture, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority	0.2	0.2	0.2	0.2	-4.4%	0.1%	0.2	0.2	0.2	4.1%	0.1%
Households											
Other transfers to households											
Current	1.3	0.7	0.9	-	-100.0%	0.3%	-	-	-	-	-
Bursaries for non-employees	0.8	0.7	0.9	-	-100.0%	0.2%	-	-	-	-	-
Claims against the state	0.5	-	-	-	-100.0%	-	-	-	-	-	-

1. Estimates of National Expenditure data tables are available at www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Personnel information

Table 38.7 Administration personnel numbers and cost by salary level¹

Administration	Salary level	Number of posts estimated for 31 March 2021	Number of funded posts	Number of posts additional to the establishment	Number and cost ² of personnel posts filled/planned for on funded establishment												Number		
					Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)	
					2019/20		2020/21		2021/22		2022/23		2023/24		2020/21 - 2023/24				
					Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost
	257	-	253	153.0	0.6	257	155.6	0.6	243	151.6	0.6	241	151.6	0.6	235	151.6	0.6	-2.9%	100.0%
1-6	78	-	81	20.7	0.3	78	19.6	0.3	74	18.9	0.3	75	19.5	0.3	72	19.4	0.3	-2.6%	30.6%
7-10	106	-	94	47.7	0.5	106	54.0	0.5	96	49.4	0.5	95	49.6	0.5	94	50.1	0.5	-3.9%	40.1%
11-12	41	-	46	40.5	0.9	41	37.3	0.9	41	37.9	0.9	39	36.4	0.9	37	35.2	1.0	-3.4%	16.2%
13-16	30	-	30	39.5	1.3	30	40.2	1.3	30	40.8	1.4	30	41.4	1.4	30	42.1	1.4	-	12.3%
Other	2	-	2	4.5	2.2	2	4.6	2.3	2	4.6	2.3	2	4.7	2.4	2	4.8	2.4	-	0.8%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 2: Tourism Research, Policy and International Relations

Programme purpose

Enhance the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

Objectives

- Monitor and evaluate tourism projects and initiatives by:
 - developing and publishing the department's strategic plan over the medium term
 - developing a progress report on the draft 2020/21 state of tourism report by March 2022
 - developing 12 quarterly tourism performance reports over the medium term
 - assessing the state of key state-owned tourist attractions in South Africa by March 2022
 - conducting an impact evaluation of the tourism incubator programme in 2021/22
 - developing an implementation report on the national tourism sector strategy over the medium term
 - developing a report on the leveraging of bilateral tourism relations to advance national priorities over the medium term.
- Enhance understanding and awareness on the value of tourism and its opportunities by hosting knowledge-sharing platforms on the fourth industrial revolution over the medium term.
- Create an enabling policy and regulatory environment for tourism growth and development by:
 - developing a green paper on the development and promotion of tourism in South Africa by March 2022
 - developing a report on the implementation of national tourism information and monitoring system regulations over the medium term.
- Promote innovation in the South African tourism sector by developing a framework on virtual reality solutions for tourism attractions by March 2022.
- Provide oversight by developing reports on the governance and performance of South African Tourism over the medium term.
- Advance South Africa's tourism priorities by enhancing participation and engagement in bilateral and multilateral processes and strategic formations over the medium term.
- Facilitate regional integration over the medium term by hosting a workshop to share best practices targeted at African countries with which South Africa has signed tourism agreements.

Subprogrammes

- *Tourism Research, Policy and International Relations Management* provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. This subprogramme also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation for the tourism sector.
- *Policy Planning and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- *South African Tourism* stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- *International Relations and Cooperation* drives South Africa's interests through international relations and cooperation.

Expenditure trends and estimates

Table 38.8 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome				Adjusted appropriation	Average growth rate (%)	Average Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average Expenditure/ Total (%)
	2017/18	2018/19	2019/20	2020/21				2021/22	2022/23	2023/24		
R million												
Tourism Research, Policy and International Relations Management	5.6	7.5	8.4	8.3	14.1%	0.7%	8.8	9.0	9.1	3.2%	0.7%	
Research and Knowledge Management	27.7	33.5	23.2	28.0	0.3%	2.6%	33.4	33.9	34.1	6.8%	2.7%	
Policy Planning and Strategy	10.9	11.8	12.0	13.2	6.7%	1.1%	14.1	14.3	14.4	2.9%	1.2%	
South African Tourism	1 129.3	1 208.0	1 354.2	423.0	-27.9%	93.5%	1 297.0	1 329.2	1 344.7	47.0%	92.9%	
International Relations and Cooperation	23.3	23.2	21.3	26.6	4.6%	2.1%	28.8	29.2	29.5	3.5%	2.4%	
Total	1 196.7	1 283.9	1 419.1	499.1	-25.3%	100.0%	1 382.2	1 415.5	1 431.8	42.1%	100.0%	
Change to 2020 Budget estimate				(892.3)			(83.6)	(107.2)	(119.5)			
Economic classification												
Current payments	56.2	68.6	61.7	68.9	7.0%	5.8%	78.6	79.5	80.4	5.3%	6.5%	
Compensation of employees	39.7	51.1	50.1	50.8	8.6%	4.4%	53.6	53.6	53.6	1.8%	4.5%	
Goods and services ¹	16.4	17.6	11.5	18.0	3.1%	1.4%	25.0	25.9	26.7	14.0%	2.0%	
of which:												
Catering: Departmental activities	0.9	0.5	0.3	0.6	-12.6%	0.1%	0.6	0.7	0.7	4.1%	0.1%	
Communication	0.3	0.3	0.3	0.6	32.4%	–	0.7	0.7	0.7	4.6%	0.1%	
Travel and subsistence	4.3	9.1	5.9	10.2	33.0%	0.7%	13.4	13.9	14.4	12.1%	1.1%	
Training and development	0.3	0.5	0.1	1.2	64.3%	–	1.1	1.1	1.2	0.4%	0.1%	
Operating payments	1.1	2.2	0.5	2.4	28.2%	0.1%	3.1	3.3	3.4	12.7%	0.3%	
Venues and facilities	6.3	3.3	0.9	1.1	-43.3%	0.3%	3.7	3.8	4.0	51.5%	0.3%	
Transfers and subsidies¹	1 139.9	1 214.4	1 357.0	429.8	-27.8%	94.1%	1 303.1	1 335.4	1 350.8	46.5%	93.5%	
Departmental agencies and accounts	1 129.3	1 208.0	1 354.2	423.0	-27.9%	93.5%	1 297.0	1 329.2	1 344.7	47.0%	92.9%	
Foreign governments and international organisations	6.4	2.3	2.8	3.1	-21.8%	0.3%	2.3	2.4	2.4	-7.9%	0.2%	
Households	4.2	4.0	0.0	3.7	-4.5%	0.3%	3.7	3.8	3.8	1.0%	0.3%	
Payments for capital assets	0.7	0.9	0.4	0.5	-9.8%	0.1%	0.5	0.6	0.6	4.2%	–	
Machinery and equipment	0.6	0.9	0.4	0.5	-5.9%	0.1%	0.5	0.6	0.6	4.2%	–	
Software and other intangible assets	0.1	–	–	–	-100.0%	–	–	–	–	–	–	
Payments for financial assets	0.0	0.0	0.0	–	-100.0%	–	–	–	–	–	–	
Total	1 196.7	1 283.9	1 419.1	499.1	-25.3%	100.0%	1 382.2	1 415.5	1 431.8	42.1%	100.0%	
Proportion of total programme expenditure to vote expenditure	56.1%	57.5%	59.5%	35.0%	–	–	56.9%	57.0%	57.4%	–	–	
Details of transfers and subsidies												
Departmental agencies and accounts												
Departmental agencies (non-business entities)												
Current	1 129.3	1 208.0	1 354.2	423.0	-27.9%	93.5%	1 297.0	1 329.2	1 344.7	47.0%	92.9%	
South African Tourism	1 129.3	1 208.0	1 354.2	423.0	-27.9%	93.5%	1 297.0	1 329.2	1 344.7	47.0%	92.9%	
Households												
Other transfers to households												
Current	4.2	4.0	–	3.7	-4.5%	0.3%	3.7	3.8	3.8	1.0%	0.3%	
Bursaries for non-employees	4.2	4.0	–	3.7	-4.5%	0.3%	3.7	3.8	3.8	1.0%	0.3%	
Foreign governments and international organisations												
Current	6.4	2.3	2.8	3.1	-21.8%	0.3%	2.3	2.4	2.4	-7.9%	0.2%	
Regional Tourism Organisation of South Africa	4.1	–	–	–	-100.0%	0.1%	–	–	–	–	–	
United Nations World Tourism Organisation	2.3	2.3	2.8	3.1	9.3%	0.2%	2.3	2.4	2.4	-7.9%	0.2%	

1. Estimates of National Expenditure data tables are available at www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Personnel information

Table 38.9 Tourism Research, Policy and International Relations personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2021		Number and cost ² of personnel posts filled/planned for on funded establishment															Number		
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Average: Salary level/ Total (%)	
		2019/20			2020/21			2021/22			2022/23			2023/24					2020/21 - 2023/24
Tourism Research, Policy and International Relations		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost			
Salary level	66	–	65	50.1	0.8	66	50.8	0.8	68	53.6	0.8	67	53.6	0.8	68	53.6	0.8	1.0%	100.0%
1 – 6	5	–	5	1.3	0.3	5	1.3	0.3	5	1.4	0.3	5	1.4	0.3	7	2.0	0.3	11.9%	8.2%
7 – 10	35	–	33	19.7	0.6	35	20.9	0.6	36	22.0	0.6	36	22.7	0.6	36	23.1	0.6	0.9%	53.2%
11 – 12	14	–	15	13.7	0.9	14	13.0	0.9	14	13.2	0.9	14	13.4	1.0	14	13.6	1.0	–	20.8%
13 – 16	12	–	12	15.4	1.3	12	15.6	1.3	13	17.1	1.3	12	16.1	1.3	11	14.9	1.4	-2.9%	17.8%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Enhance and implement route development projects to diversify tourism offerings and enhance visitor experiences in identified priority areas by undertaking 9 destination planning and investment coordination initiatives over the medium term.
- Support destination enhancement initiatives by:
 - implementing 24 infrastructure maintenance programmes in national parks over the medium term
 - implementing infrastructure maintenance and beautification programmes in 12 state-owned attractions over the medium term
 - implementing community-based tourism projects at Numbi Gate in Mpumalanga; and Nandoni Dam, Tshathogwe game farm, Mtiti game farm and the Mapate recreational social tourism facility, all in Limpopo, by March 2021
 - upgrading 5 local community museums (Anton Lembede Museum in KwaZulu-Natal, McGregor Museum in Northern Cape, AmaHlubi Cultural Heritage Museum in KwaZulu-Natal, Lehurutshe Liberation Heritage Museum in North West and Sol Plaatje Museum in North West) by March 2022.
- Create 12 569 work opportunities through the Working for Tourism programme over the medium term.

Subprogrammes

- *Destination Development Management* provides strategic leadership and administrative support to the programme's activities.
- *Tourism Enhancement* increases the competitiveness of South Africa's tourism industry.
- *Destination Planning and Investment Coordination* ensures that tourism infrastructure supports the growth of the sector.
- *Working for Tourism* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeted at youth, women, unemployed and disabled people, and SMMEs.

Expenditure trends and estimates

Table 38.10 Destination Development expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation 2020/21	Average: Expenditure/ Total (%)		Medium-term expenditure estimate			Average: Expenditure/ Total (%)	
	2017/18	2018/19	2019/20		2017/18 - 2020/21	2020/21	2021/22	2022/23	2023/24	2020/21 - 2023/24	2023/24
R million											
Destination Development Management	32.7	19.7	11.9	34.8	2.1%	5.7%	33.3	28.1	10.3	-33.3%	7.7%
Tourism Enhancement	16.0	17.6	18.3	23.3	13.2%	4.3%	24.5	24.9	25.3	2.8%	7.1%
Destination Planning and Investment Coordination	45.1	22.2	23.6	29.7	-13.1%	7.0%	31.1	31.6	32.1	2.6%	9.0%
Working for Tourism	339.7	339.0	376.2	378.1	3.6%	82.9%	216.6	230.5	232.2	-15.0%	76.3%
Total	433.5	398.4	430.0	465.9	2.4%	100.0%	305.6	315.2	299.9	-13.7%	100.0%
Change to 2020 Budget estimate				(20.0)			(213.5)	(222.4)	(247.8)		
Economic classification	178.0	269.1	419.3	465.8	37.8%	77.1%	305.4	315.1	299.8	-13.7%	100.0%
Current payments											
Compensation of employees	49.0	53.4	54.2	57.1	5.3%	12.4%	55.9	55.9	55.9	-0.7%	16.2%
Goods and services ¹	129.0	215.7	365.1	408.7	46.9%	64.7%	249.6	259.2	243.9	-15.8%	83.8%
<i>of which:</i>											
<i>Consultants: Business and advisory services</i>	2.1	7.4	5.5	24.0	125.8%	2.3%	23.6	19.7	4.3	-43.5%	5.2%
<i>Contractors</i>	0.1	110.0	0.1	149.1	916.3%	15.0%	21.9	27.5	29.0	-42.1%	16.4%
<i>Agency and support/outsourced services</i>	-	-	166.9	86.5	-	14.7%	58.1	60.9	60.9	-11.0%	19.2%
<i>Travel and subsistence</i>	7.2	10.2	13.2	18.7	37.4%	2.9%	24.6	24.9	25.7	11.3%	6.8%
<i>Training and development</i>	115.6	83.9	168.3	119.9	1.2%	28.2%	110.7	115.7	113.8	-1.7%	33.2%
<i>Operating payments</i>	0.7	0.5	0.2	2.7	53.6%	0.2%	2.7	2.6	2.7	-0.3%	0.8%
Transfers and subsidies¹	85.6	63.6	0.0	-	-100.0%	8.6%	-	-	-	-	-
Public corporations and private enterprises	0.6	-	-	-	-100.0%	-	-	-	-	-	-
Households	85.0	63.6	0.0	-	-100.0%	8.6%	-	-	-	-	-
Payments for capital assets	169.9	65.6	10.5	0.1	-90.9%	14.2%	0.1	0.1	0.1	3.7%	-
Buildings and other fixed structures	169.1	64.9	10.1	-	-100.0%	14.1%	-	-	-	-	-
Machinery and equipment	0.7	0.8	0.4	0.1	-44.4%	0.1%	0.1	0.1	0.1	3.7%	-
Payments for financial assets	0.0	0.2	0.2	-	-100.0%	-	-	-	-	-	-
Total	433.5	398.4	430.0	465.9	2.4%	100.0%	305.6	315.2	299.9	-13.7%	100.0%
Proportion of total programme expenditure to vote expenditure	20.3%	17.8%	18.0%	32.7%	-	-	12.6%	12.7%	12.0%	-	-
Details of transfers and subsidies											
Households											
Social benefits											
Current	0.4	0.0	-	-	-100.0%	-	-	-	-	-	-
Employee social benefits	0.4	0.0	-	-	-100.0%	-	-	-	-	-	-
Households											
Other transfers to households											
Current	84.7	63.5	0.0	-	-100.0%	8.6%	-	-	-	-	-
Employee social benefits	-	0.0	0.0	-	-	-	-	-	-	-	-
Expanded public works programme	57.1	40.6	-	-	-100.0%	5.7%	-	-	-	-	-
Expanded public works programme incentive	27.6	22.9	-	-	-100.0%	2.9%	-	-	-	-	-
Public corporations and private enterprises											
Private enterprises											
Other transfers to private enterprises											
Current	0.6	-	-	-	-100.0%	-	-	-	-	-	-
N12 Treasure Route Association	0.6	-	-	-	-100.0%	-	-	-	-	-	-

1. Estimates of National Expenditure data tables are available at www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Personnel information

Table 38.11 Destination Development personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2021		Number and cost ² of personnel posts filled/planned for on funded establishment												Number					
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)				
		2019/20			2020/21			2021/22		2022/23		2023/24				2020/21 - 2023/24			
Destination Development		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost			
Salary level	73	–	74	54.2	0.7	73	57.1	0.8	69	55.9	0.8	67	55.9	0.8	64	55.9	0.9	-4.3%	100.0%
1 – 6	5	–	9	1.8	0.2	5	1.0	0.2	4	0.9	0.2	3	0.6	0.2	1	0.2	0.2	-41.5%	4.8%
7 – 10	34	–	32	19.2	0.6	34	20.4	0.6	31	18.7	0.6	30	18.4	0.6	29	18.2	0.6	-5.2%	45.4%
11 – 12	20	–	22	20.0	0.9	20	18.6	0.9	20	18.9	0.9	20	19.2	1.0	20	19.5	1.0	–	29.3%
13 – 16	14	–	11	13.3	1.2	14	17.1	1.2	14	17.4	1.2	14	17.7	1.3	14	18.0	1.3	–	20.5%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 4: Tourism Sector Support Services

Programme purpose

Enhance transformation, increase skill levels and support the development of the sector to ensure that South Africa is a competitive tourism destination.

Objectives

- Accelerate transformation in the tourism sector by:
 - implementing 5 incentives (market access support programme, tourism grading support programme, green tourism incentive programme, Tourism Transformation Fund and Tourism Equity Fund) in each year over the medium term
 - implementing 8 incubators in 2021/22
 - implementing 2 community-based enterprise incubation programmes
 - implementing the United Nations Women in Tourism pilot project in Limpopo.
- Enhance visitor service and experiences over the medium term by:
 - encouraging service excellence with a focus on a customer-centric approach
 - managing tourist complaints in line with regulations for lodging and dealing with tourism complaints.
- Support tourism development programmes in identified rural municipalities by implementing capacity-building programmes for traditional leaders and authorities, community representatives, tourism associations, tourism officials and SMMEs.
- Support tourism development programmes in local government by:
 - conducting peer learning network sessions for municipal practitioners over the medium term
 - finalising 26 profiles in line with the district development model by March 2022
 - hosting information sharing sessions on departmental programmes and services over the medium term.
- Facilitate tourism capacity building programmes over the medium term by:
 - implementing a programme to create capacity for tour guides
 - implementing the food safety quality assurer programme, wine service training (sommelier) programme, hospitality youth programme and educator development programme
 - enrolling 60 women in the executive development programme for women in tourism
 - supporting 45 chefs through a recognition of prior learning process for a qualification, 45 chefs through a recognition of prior learning process for a designation, and 60 travel advisers through a recognition of prior learning process for a designation
 - hosting the national tourism careers expo.
- Facilitate the training of 20 frontline port of entry personnel and managers, particularly Portuguese and French speakers, by March 2022.

- Create an enabling policy and regulatory environment for tourism growth and development by implementing recommendations of the 2020-2025 tourism environmental implementation plan by March 2022.

Subprogrammes

- *Tourism Sector Support Services Management* provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- *Enterprise Development and Transformation* facilitates inclusive participation and sustainability in the tourism sector.
- *Tourism Visitor Services* ensures the integrity of information and facilitates accurate tourism information.
- *Tourism Incentive Programme* manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Expenditure trends and estimates

Table 38.12 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation 2020/21	Average growth rate (%) 2017/18 - 2020/21	Average: Expenditure/ Total (%) 2017/18 - 2020/21	Medium-term expenditure estimate			Average growth rate (%) 2020/21 - 2023/24	Average: Expenditure/ Total (%) 2020/21 - 2023/24
	2017/18	2018/19	2019/20				2021/22	2022/23	2023/24		
R million											
Tourism Sector Support Services Management	12.7	9.0	11.8	10.3	-6.7%	4.5%	11.1	11.4	11.6	4.2%	3.0%
Tourism Human Resource Development	32.7	30.4	29.0	23.0	-11.1%	11.9%	27.9	28.3	28.6	7.5%	7.3%
Enterprise Development and Transformation	44.3	44.7	34.7	46.7	1.8%	17.7%	48.3	47.5	48.5	1.3%	12.9%
Tourism Visitor Services	22.0	24.2	24.1	22.4	0.7%	9.6%	22.3	22.5	22.6	0.2%	6.0%
Tourism Incentive Programme	150.2	183.5	148.3	59.8	-26.4%	56.2%	327.0	332.3	333.0	77.3%	70.8%
Total	261.8	291.7	248.0	162.2	-14.8%	100.0%	436.6	441.9	444.3	39.9%	100.0%
Change to 2020 Budget estimate				(132.9)			162.2	155.0	151.9		
Economic classification											
Current payments	121.5	118.6	111.4	118.5	-0.8%	48.8%	118.9	121.9	123.7	1.4%	32.5%
Compensation of employees	70.1	70.8	72.1	72.9	1.3%	29.7%	72.0	72.0	72.0	-0.4%	19.5%
Goods and services ¹	51.4	47.8	39.3	45.6	-3.9%	19.1%	47.0	50.0	51.7	4.3%	13.1%
of which:											
Advertising	1.2	0.9	0.6	1.3	2.2%	0.4%	1.0	1.1	1.1	-5.0%	0.3%
Catering: Departmental activities	2.7	2.8	1.9	2.7	-0.6%	1.0%	2.6	2.8	2.9	2.2%	0.7%
Consultants: Business and advisory services	14.7	7.6	5.4	16.4	3.7%	4.6%	13.6	15.1	15.6	-1.6%	4.1%
Travel and subsistence	17.0	19.0	14.0	16.0	-2.0%	6.8%	18.9	19.8	20.5	8.6%	5.1%
Training and development	5.5	9.1	6.9	2.3	-24.9%	2.5%	2.3	2.4	2.5	1.8%	0.6%
Venues and facilities	5.8	4.1	3.8	3.3	-17.3%	1.8%	4.8	5.0	5.1	16.4%	1.2%
Transfers and subsidies¹	92.7	142.7	135.9	43.6	-22.2%	43.1%	317.6	319.9	320.6	94.4%	67.5%
Departmental agencies and accounts	44.6	65.8	3.7	-	-100.0%	11.8%	7.1	4.3	4.4	-	1.1%
Public corporations and private enterprises	47.4	75.9	131.7	43.6	-2.7%	31.0%	310.0	315.2	315.7	93.4%	66.3%
Non-profit institutions	0.6	0.5	0.4	-	-100.0%	0.1%	0.4	0.4	0.4	-	0.1%
Households	0.1	0.5	0.1	-	-100.0%	0.1%	-	-	-	-	-
Payments for capital assets	47.7	30.3	0.7	0.1	-89.1%	8.2%	0.1	0.1	0.1	4.6%	-
Buildings and other fixed structures	45.4	29.3	-	-	-100.0%	7.8%	-	-	-	-	-
Machinery and equipment	2.3	0.9	0.7	0.1	-69.8%	0.4%	0.1	0.1	0.1	4.6%	-
Payments for financial assets	0.0	0.1	0.0	-	-100.0%	-	-	-	-	-	-
Total	261.8	291.7	248.0	162.2	-14.8%	100.0%	436.6	441.9	444.3	39.9%	100.0%
Proportion of total programme expenditure to vote expenditure	12.3%	13.1%	10.4%	11.4%	-	-	18.0%	17.8%	17.8%	-	-
Details of transfers and subsidies											
Households											
Social benefits											
Current	0.1	0.5	0.1	-	-100.0%	0.1%	-	-	-	-	-
Employee social benefits	0.1	0.5	0.1	-	-100.0%	0.1%	-	-	-	-	-

Table 38.12 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)	
Audited outcome						2021/22	2022/23	2023/24			
R million	2017/18	2018/19	2019/20	2020/21	2017/18 - 2020/21	2021/22	2022/23	2023/24	2020/21 - 2023/24		
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	44.6	65.8	3.7	–	-100.0%	11.8%	7.1	4.3	4.4	–	1.1%
Tourism Incentive Programme	40.0	61.5	–	–	-100.0%	10.5%	–	–	–	–	–
National Tourism Careers Expo	4.6	4.2	3.7	–	-100.0%	1.3%	4.1	4.3	4.4	–	0.9%
Technology Innovation Agency	–	–	–	–	–	–	3.0	–	–	–	0.2%
Non-profit institutions											
Current	0.6	0.5	0.4	–	-100.0%	0.1%	0.4	0.4	0.4	–	0.1%
Federated Hospitality Association of South Africa	0.6	0.5	0.4	–	-100.0%	0.1%	0.4	0.4	0.4	–	0.1%
Public corporations and private enterprises											
Private enterprises											
Other transfers to private enterprises											
Current	47.4	75.9	131.7	43.6	-2.7%	31.0%	310.0	315.2	315.7	93.4%	66.3%
Tourism Incentive Programme	47.4	75.9	131.7	43.6	-2.7%	31.0%	310.0	315.2	315.7	93.4%	66.3%

1. Estimates of National Expenditure data tables are available at www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Personnel information

Table 38.13 Tourism Sector Support Services personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2021			Number and cost ² of personnel posts filled/planned for on funded establishment										Number						
Number of funded posts	Number of posts additional to the establishment		Actual		Revised estimate		Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)					
			2019/20	Unit cost	2020/21	Unit cost	2021/22		2022/23		2023/24				2020/21 - 2023/24				
Tourism Sector Support Services			Number	Cost	Number	Cost	Number	Cost	Number	Cost	Number	Cost	Number	Cost	Unit cost				
Salary level	99	–	98	72.1	0.7	99	72.9	0.7	98	72.0	0.7	97	72.0	0.7	95	72.0	0.8	-1.4%	100.0%
1 – 6	7	–	7	1.5	0.2	7	1.5	0.2	8	1.8	0.2	8	1.8	0.2	8	1.8	0.2	4.6%	8.0%
7 – 10	54	–	53	30.6	0.6	54	31.8	0.6	54	32.4	0.6	54	33.0	0.6	53	33.1	0.6	-0.6%	55.3%
11 – 12	24	–	22	20.2	0.9	24	22.4	0.9	24	22.7	0.9	24	23.1	1.0	24	23.5	1.0	–	24.7%
13 – 16	14	–	16	19.9	1.2	14	17.3	1.2	12	15.1	1.3	11	14.1	1.3	10	13.6	1.4	-10.6%	12.1%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Entities

South African Tourism

Selected performance indicators

Table 38.14 South African Tourism performance indicators by programme/objective/activity and related priority

Indicator	Programme/Objective/Activity	MTSF priority	Audited performance			Estimated performance	MTEF targets		
			2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
Number of international tourist arrivals per year	Leisure tourism marketing	Priority 7: A better Africa and world	10.3 million	10.4 million	10 million	3.9 million	– ¹	– ¹	– ¹
Value of international tourist spend per year	Leisure tourism marketing		R80.7bn	R82.5bn	R75bn	R27bn	– ¹	– ¹	– ¹
Number of domestic holiday trips per year	Leisure tourism marketing		2.9 million	2.4 million	7.1 million	6.8 million	– ¹	– ¹	– ¹
Value of domestic holiday direct spend per year	Leisure tourism marketing		R6.8bn	R10.7bn	R18.9bn	R19.1bn	– ¹	– ¹	– ¹
Number of domestic deal driven campaigns implemented per year	Leisure tourism marketing		– ²	– ²	– ²	– ²	4	4	4
New regional brand campaign implemented per year	Leisure tourism marketing		– ²	– ²	– ²	– ²	1	1	1

Table 38.14 South African Tourism performance indicators by programme/objective/activity and related priority

Indicator	Programme/Objective/Activity	MTSF priority	Audited performance			Estimated performance	MTEF targets		
			2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
Global tourism brand campaign implemented per year	Leisure tourism marketing	Priority 7: A better Africa and world	– ²	– ²	– ²	– ²	1	1	1
Number of bids supported for international and regional business events per year	Business events		94	109	115	48	77	93	112
Number of graded accommodation establishments per year	Visitor experience		5 058	5 147	5 173	0	5 250	5 355	5 462

1. Indicator discontinued.
2. No historical data available.

Entity overview

The Tourism Act (2014) mandates South African Tourism to: market South Africa internationally and domestically as a preferred tourism and business events destination; ensure that tourist facilities and services are of the highest standard; and monitor and evaluate the performance of the tourism sector. Over the medium term, the entity will focus on responding to the national tourism recovery strategy. Primary activities will include revitalising South Africa's reputation as a premier travel destination; and protecting, defending and entrenching current markets while growing new strategically identified markets to drive domestic business travel and meet the rising demand for domestic leisure travel.

To revitalise South Africa as a premier destination brand, the entity has set aside R3 billion over the medium term. Expenditure is expected to increase from R1.5 billion in 2020/21 to R1.6 billion in 2023/24. Transfers from the department account for an estimated 90.1 per cent (R3.9 billion) of total revenue. Other revenue is generated from tourism marketing levies, grading income, interest on investments and sundry income from events such as exhibitions.

Programmes/Objectives/Activities

Table 38.15 South African Tourism expenditure trends and estimates by programme/objective/activity

R million	Audited outcome			Revised estimate	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2017/18	2018/19	2019/20		2017/18 - 2020/21	Average: Expenditure/ Total (%)	2021/22	2022/23	2023/24	2020/21 - 2023/24	Average: Expenditure/ Total (%)
Administration	140.0	132.3	152.2	140.9	0.2%	9.6%	140.2	154.2	158.1	3.9%	9.3%
Business enablement	81.3	85.9	79.1	94.7	5.2%	5.8%	99.7	103.6	100.3	1.9%	6.2%
Leisure tourism marketing	973.0	1 075.6	948.6	1 111.6	4.5%	69.9%	1 120.4	1 124.8	1 161.1	1.5%	70.8%
Business events	119.0	129.3	178.9	140.9	5.8%	9.7%	134.9	150.4	145.1	1.0%	9.0%
Visitor experience	76.6	65.8	77.0	72.5	-1.8%	5.0%	71.9	79.3	75.9	1.5%	4.7%
Total	1 389.9	1 488.9	1 435.7	1 560.7	3.9%	100.0%	1 567.1	1 612.3	1 640.5	1.7%	100.0%

Statements of financial performance, cash flow and financial position

Table 38.16 South African Tourism statements of financial performance, cash flow and financial position

Statement of financial performance											
R million	Audited outcome			Revised estimate	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2017/18	2018/19	2019/20		2020/21	2017/18 - 2020/21	Average: Expenditure/ Total (%)	2021/22	2022/23	2023/24	2020/21 - 2023/24
Revenue											
Non-tax revenue	123.9	118.3	155.9	112.2	-3.3%	11.0%	117.9	123.6	129.1	4.8%	9.9%
<i>of which:</i>											
Other non-tax revenue	123.9	118.3	155.9	112.2	-3.3%	11.0%	117.9	123.6	129.1	4.8%	9.9%
Transfers received	1 246.1	1 329.6	1 389.8	567.3	-23.1%	89.0%	1 449.2	1 488.7	1 511.3	38.6%	90.1%
Total revenue	1 370.1	1 447.9	1 545.7	679.4	-20.8%	100.0%	1 567.1	1 612.3	1 640.5	34.2%	100.0%
Expenses											
Current expenses	1 389.9	1 488.9	1 435.7	699.0	-20.5%	100.0%	1 567.1	1 612.3	1 640.5	32.9%	100.0%
Compensation of employees	196.8	191.7	218.5	218.5	3.6%	18.4%	218.5	218.5	218.5	–	18.0%
Goods and services	1 180.7	1 284.2	1 203.4	466.0	-26.6%	80.4%	1 333.9	1 377.8	1 408.3	44.6%	80.8%
Depreciation	12.3	13.0	13.8	14.5	5.6%	1.2%	14.6	15.9	13.6	-2.1%	1.2%
Total expenses	1 389.9	1 488.9	1 435.7	699.0	-20.5%	100.0%	1 567.1	1 612.3	1 640.5	32.9%	100.0%
Surplus/(Deficit)	(19.8)	(41.0)	110.0	(19.6)	-0.3%		–	–	–	-100.0%	

Table 38.16 South African Tourism statements of financial performance, cash flow and financial position

Statement of financial performance				Revised estimate	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
Audited outcome			2020/21				2017/18 - 2020/21	2021/22	2022/23		
R million	2017/18	2018/19	2019/20	2020/21	2017/18 - 2020/21	2021/22	2022/23	2023/24	2020/21 - 2023/24		
Cash flow statement											
Cash flow from operating activities	21.6	40.7	17.8	(0.6)	-130.0%	100.0%	-	-	-	-100.0%	-
Receipts											
Non-tax receipts	226.3	235.3	114.6	112.2	-20.9%	15.4%	118.4	124.0	127.8	4.4%	11.6%
Sales of goods and services other than capital assets	-	198.1	93.1	112.2	-	10.2%	118.4	124.0	127.8	4.4%	11.6%
Other sales	-	198.1	93.1	112.2	-	10.2%	118.4	124.0	127.8	4.4%	11.6%
Other tax receipts	226.3	37.2	21.5	-	-100.0%	5.2%	-	-	-	-	-
Transfers received	1 129.3	1 208.0	1 369.3	423.0	-27.9%	84.6%	1 297.0	1 329.2	1 344.7	47.0%	88.4%
Total receipts	1 355.6	1 443.3	1 484.0	535.2	-26.6%	100.0%	1 415.4	1 453.2	1 472.4	40.1%	100.0%
Payment											
Current payments	1 334.0	1 402.6	1 466.1	535.8	-26.2%	100.0%	1 415.4	1 453.2	1 472.4	40.1%	100.0%
Compensation of employees	177.9	216.1	218.5	218.5	7.1%	21.1%	218.5	218.5	218.5	-	21.5%
Goods and services	1 156.1	1 186.5	1 247.6	317.3	-35.0%	78.9%	1 196.9	1 234.7	1 253.9	58.1%	78.5%
Total payments	1 334.0	1 402.6	1 466.1	535.8	-26.2%	100.0%	1 415.4	1 453.2	1 472.4	40.1%	100.0%
Net cash flow from investing activities	1.1	(5.0)	(2.2)	-	-100.0%	-	-	-	-	-	-
Acquisition of property, plant, equipment and intangible assets	(4.3)	(6.0)	(2.4)	-	-100.0%	-	-	-	-	-	-
Acquisition of software and other intangible assets	(2.3)	(0.7)	-	-	-100.0%	-	-	-	-	-	-
Proceeds from the sale of property, plant, equipment and intangible assets	7.7	1.5	0.2	-	-100.0%	-	-	-	-	-	-
Other flows from investing activities	-	0.1	(0.1)	-	-	-	-	-	-	-	-
Net cash flow from financing activities	(0.1)	(0.0)	(0.2)	-	-100.0%	-	-	-	-	-	-
Repayment of finance leases	(0.1)	(0.0)	(0.2)	-	-100.0%	-	-	-	-	-	-
Net increase/(decrease) in cash and cash equivalents	22.5	35.7	15.4	(0.6)	-129.5%	1.3%	-	-	-	-100.0%	-
Statement of financial position											
Carrying value of assets	89.6	94.2	90.4	126.1	12.1%	13.1%	133.1	138.2	144.5	4.6%	15.1%
Acquisition of assets	(4.3)	(6.0)	(2.4)	-	-100.0%	-	-	-	-	-	-
Loans	0.1	0.1	0.2	-	-100.0%	-	-	-	-	-	-
Receivables and prepayments	34.7	28.8	57.8	25.8	-9.4%	4.9%	27.2	28.3	29.5	4.6%	3.1%
Cash and cash equivalents	573.8	609.5	624.9	686.2	6.1%	82.0%	723.9	752.1	785.9	4.6%	81.9%
Total assets	698.2	732.5	773.3	838.1	6.3%	100.0%	884.2	918.6	959.9	4.6%	100.0%
Accumulated surplus/(deficit)	128.1	45.0	240.6	-	-100.0%	13.9%	-	-	-	-	-
Capital and reserves	70.6	76.5	76.7	87.9	7.6%	10.2%	92.8	96.4	100.7	4.6%	10.5%
Finance lease	0.1	0.3	0.1	0.2	45.4%	-	0.3	0.3	0.3	4.6%	-
Trade and other payables	456.3	560.3	426.1	695.6	15.1%	70.0%	733.9	762.4	796.7	4.6%	83.0%
Provisions	43.1	50.5	29.8	54.3	8.0%	5.9%	57.3	59.5	62.2	4.6%	6.5%
Total equity and liabilities	698.2	732.5	773.3	838.1	6.3%	100.0%	884.2	918.6	959.9	4.6%	100.0%

Personnel information**Table 38.17 South African Tourism personnel numbers and cost by salary level**

Number of posts estimated for 31 March 2020		Number and cost ¹ of personnel posts filled/planned for on funded establishment												Number					
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/Total (%)				
		2019/20	2020/21	2021/22	2022/23	2023/24	2020/21 - 2023/24												
		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost			
South African Tourism		191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	-	100.0%	
Salary level	191	191	191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	191	218.5	1.1	-	100.0%
1-6	18	18	18	3.5	0.2	18	3.5	0.2	18	3.5	0.2	18	3.5	0.2	18	3.5	0.2	-	1.6%
7-10	27	27	27	17.1	0.6	27	17.1	0.6	27	17.1	0.6	27	17.1	0.6	27	17.1	0.6	-	7.8%
11-12	50	50	50	40.5	0.8	50	40.5	0.8	50	40.5	0.8	50	40.5	0.8	50	40.5	0.8	-	18.5%
13-16	75	75	75	106.4	1.4	75	106.4	1.4	75	106.4	1.4	75	106.4	1.4	75	106.4	1.4	-	48.7%
17-22	21	21	21	51.0	2.4	21	51.0	2.4	21	51.0	2.4	21	51.0	2.4	21	51.0	2.4	-	23.4%

1. Rand million.